








Northwest
Georgia
Healthcare
Partnership

2017 Annual Sponsorship Commitment

We invite you to make an investment in a healthy community
by sponsoring our healthy lifestyle initiatives.

Sponsor Levels (Please circle each \$ amount)	 Healthcare Classic May 13, 2017	 Readers to Leaders July 27, 2017	 Bike Around Murray September 9, 2017	 Health Fair October 14, 2017	 Senior Living Seminar (TBA Quarterly)
Presenting	Reserved	\$5,000	\$7,500	\$2,500	\$4,000
Platinum	\$5,000	\$1,000	\$2,000	\$1,000	\$1,750
Gold	\$1,500	\$500	\$500	\$500	\$750
Silver	\$600 (Medical Only)	\$250	\$300	\$300	\$500
Bronze	\$500 (Bank Only)	\$100	\$150	\$150	\$300
				TOTAL	

*Sponsor levels and events explained on page 2

Bill me: Annually Quarterly Per Event

Company/Organization _____ Billing Contact _____

Mailing Address _____ City/State _____ Zip _____

Phone _____ Email _____

Website/Social Media _____ Booth Contact _____


Please submit your "Sponsor Spotlight" content, company/organization's current logo, and any other branding guidelines (if you have them) to aharp@nghp.org. We will share with our fans why you're dedicated to improving the health of the community by supporting the NWGA Healthcare Partnership (www.nghp.org). Call Ali Harp at 706.272.6662 x102 or email with any questions.

In order to secure your spot, please return this form by **January 15, 2017** or three weeks prior to your individual select event by email to: aharp@nghp.org or fax: 706.278.5941 or by mail to:

Northwest Georgia Healthcare Partnership
Post Office Box 182
Dalton, GA 30722


2017 SPONSORSHIP BENEFITS

Bill Gregory Healthcare Classic

	Logo on T-shirt	Logo Linked to Sponsor's Website on billgregory.org	Name Listed on billgregory.org	Race Day Signage	Booth at Wellness Fair on Race Day	Logo on Entry Form	Sign in Yard of BWC weeks Before Race	Recognized on all 10K/5K age Group Awards	Eligible for Team Discount for Registration	Recognized in Multiple Press Releases	"Sponsor Spotlight" on Social Media
Presenting	front/back	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Platinum	sleeve	Yes	Yes	Yes	Yes	-	-	-	Yes	Yes	Yes
Gold	back	Yes	Yes	Yes	Yes	-	-	-	Yes	Select	Yes
Silver (Medical)	-	-	Yes	Yes	Yes	-	Yes	-	Yes	Select	
Bronze (Bank)	-	-	Yes	Yes	Yes	-	-	Yes	Yes	Select	

Dalton, Georgia's largest and oldest road race held annually with over three thousand registrations in 2016. 2017 will be the 11th year the 10K/5K/2K road race has honored the life of Dr. Bill Gregory - a local physician known for his passion for wellness. Proceeds fund our healthy lifestyle initiatives. Learn more at billgregory.org

Bike Around Murray

	Logo or Name on T-shirt	Logo Placed on Bikemurray.org and Linked to Sponsor Website	Recognition on bikemurray.org	Event Day Recognition	Booth at Wellness Fair on Race Day	Logo on Poster/Entry Form	"Sponsor Spotlight" on Social Media	Billboard Logo Placement	Logo on Event Brochure
Presenting	X-large logo (back)	Yes	Logo	Yes	Yes	Yes	Yes	Yes	Yes
Platinum	Logo (back)	Yes	Logo	Yes	Yes	-	Yes	-	Yes
Gold	Logo (back)	Yes	Logo	Yes	Yes	-	Yes	-	Yes
Silver	Logo (back)	-	Name	Yes	Yes	-	-	-	Yes
Bronze	Name (back)	-	Name	Yes	Yes	-	-	-	-


BAM is an annual bike ride around the beautiful foothills of Fort Mountain in Murray County, Georgia that includes a 62, 50, 22 and 10 mile ride and free kids bike rodeo. By emphasizing the importance of exercise, which is one of the tools in the fight against diabetes, this event helps reverse that trend. Learn more at bikemurray.org

Erwin Mitchell Community Health Fair

	Full Page Ad in Color	½ Page Ad in Color	¼ Page Ad in Color	Event Day Signage	Billboard Logo Placement	Name in Press Releases	Name on Social Media	Recognition on Website	Announced at Opening Ceremony
Presenting	Yes	-	-	Yes	Yes	Yes	Yes	Logo	Yes
Platinum	Yes	-	-	Yes	-	Yes	Yes	Logo	Yes
Gold	Yes	-	-	Yes	-	-	Yes	Logo	-
Silver	-	Yes	-	Yes	-	-	Yes	Name	-
Bronze	-	-	Yes	Yes	-	-	Yes	Name	-


An Annual community health fair held at the Mack Gaston Community Center in October. With over 65 exhibitors and 1,040 in attendance in 2016, this health fair is known for providing free health care screenings to our residents and providing access to affordable health care. Many have been diagnosed with serious illnesses, including breast cancer as a result of the event.

Book Blast Literacy Celebration

	Logo or Name on T-shirt	Logo Placed on nghp.org and Linked to Sponsor Website	Recognition on nghp.org	Event Day Signage	Recognition in Event Program Handout	Logo on Flyer	"Sponsor Spotlight" on Social Media	Billboard logo Placement	Recognition in Press Release
Presenting	X-large logo (back)	Yes	Logo	Yes	Logo	Yes	Yes	Yes	Yes
Platinum	Logo (back)	Yes	Logo	Yes	Logo	-	Yes	-	Yes
Gold	Logo (back)	Yes	Logo	Yes	Logo	-	Yes	-	Yes
Silver	Logo (back)	-	Name	Yes	Name	-	-	-	-
Bronze	Name (back)	-	Name	Yes	Name	-	-	-	-

Nurturing a Culture of Literacy to create a well-prepared and educated citizenry. In 2015, Readers to Leaders (R2L) put 3,000 books in the hands of children in Whitfield County. R2L's programming includes 21 book nooks in community waiting areas, Power Lunch book distribution at USDA free lunch sites, and an annual Book Blast literacy celebration.

Quarterly Senior Living Seminars

	Billboard Logo Placement	2 Minute Commercial at Seminar	Distribute Resources at Seminar	Logo Included on Seminar Agenda	Name in Press Releases	Social Media Recognition	Recognition in Opening Remarks
Presenting	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Platinum	-	Yes	Yes	Yes	Yes	Yes	Yes
Gold	-	-	Yes	Yes	-	Yes	-
Silver	-	-	Yes	Yes	-	Yes	-
Bronze	-	-	-	Yes	-	Yes	-

NGHP hosts regular seminars preparing transitioning seniors for the next phases of life. Topics include senior fitness, wills, estates, trusts, advanced directives, financial planning, hospice care, transitional housing, among other topics.